



The Lippitt Club 2024

**MEMBERSHIP
DIRECTORY**

Advertising Opportunities

December 4, 2023

Hello Everyone,

2023 is quickly coming to a close! Your Lippitt Club Memberships expire on December 31. Renewal forms are on the way. You should be receiving them soon.

Renewals are due by January 15th, 2024. If not received by February 1, 2024, *you will not be in the Directory.*

Advertising pricing for Directory ads:

COVERS: \$130.00 - Inside front, Inside back and Outside back Covers are available, to be printed in color, full page - first come, first served!

CENTERFOLD: \$110.00 – full page color. \$65.00 half page color. (There are 4 pages per printer's 'sheet'. Therefore, we need a minimum of four complete pages of color ads for the centerfold to print in color.) Otherwise, all will be in black & white.

\$90.00 – full page Black & White Ads in the center of the Directory.

\$50.00 – Half page Black & White Ads in the center of the Directory.

**All but the cover ads can be full page or half page in horizontal layout only.

Business cards – 1 1/2” by 4 1/4” are welcome, and will be printed immediately following your name and farm listing in black & white - *but only if I have the information and payment of \$10.00 with your renewal.*

Please renew as early as possible. Call or Send any questions to:

Claire E. Wagner / Membership

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